



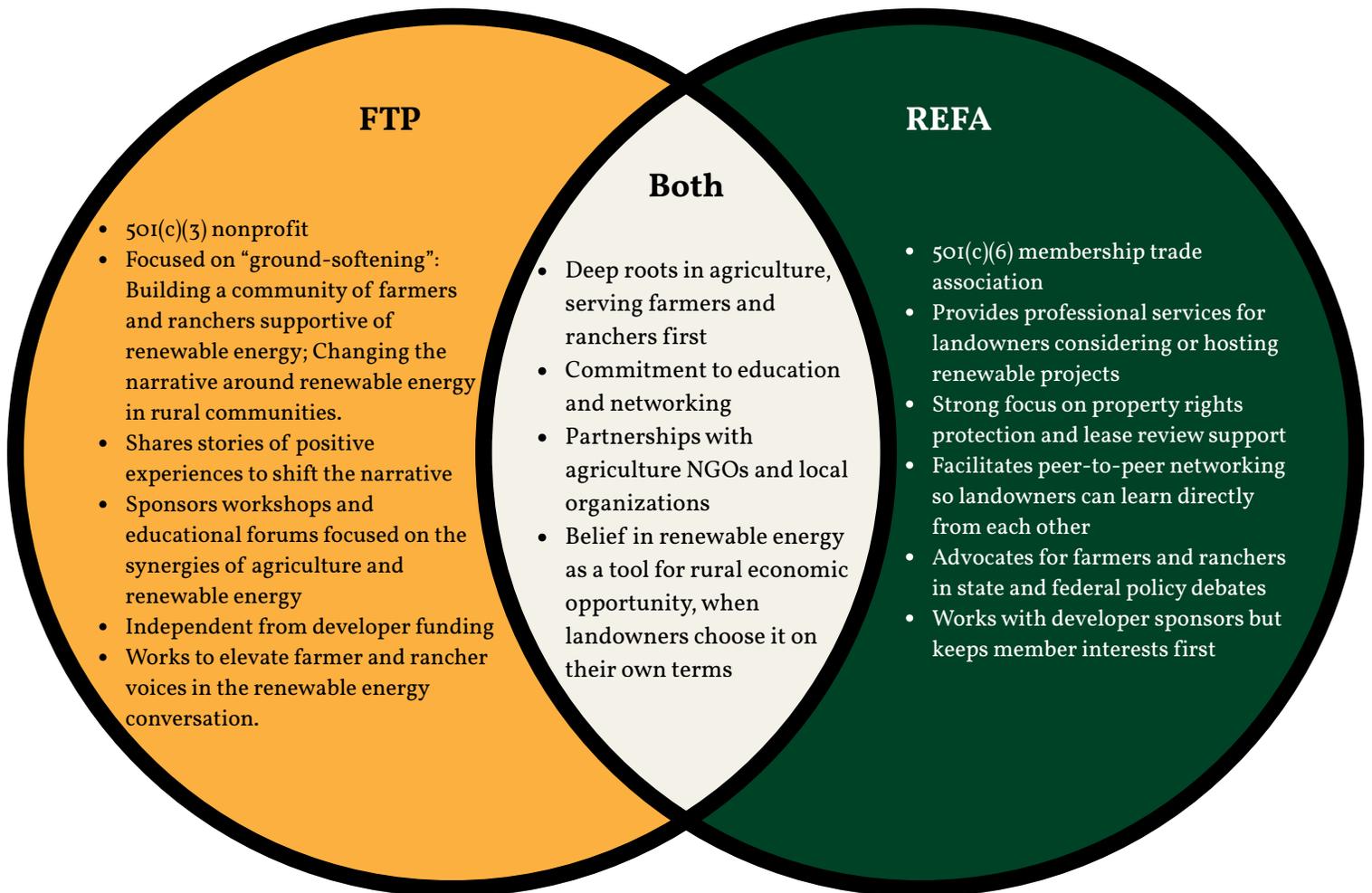
**Renewable  
Energy Farmers  
of America**

## Farm-To-Power (FTP) & Renewable Energy Farmers of America (REFA)

*Partners with different strengths - working together for farmers, ranchers, and rural communities*

### Why This Matters

Renewable energy is a big decision for any farm or ranch. Two organizations now exist to help landowners navigate the opportunities and challenges. FTP and REFA are partners, but each serves a unique role. Together, they make sure farmers and ranchers have both community support and practical guidance.



### Contact Information



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Category	FTP	REFA
<b>Main Characteristics</b>	<p>FTP focuses on building a community of farmers and ranchers, and rural community voices willing to take a stand to support clean energy projects and use their voices and platforms to encourage others in the agricultural community to do the same.</p> <p><i>FTP helps your community see the value in renewables, while REFA stands beside you as you make personal business decisions about your land.</i></p>	<p>A membership association built by and for landowners. It offers services like lease review, business advice, and peer-to-peer networking. REFA also advocates for farmers and ranchers in state and federal policy debates.</p>
<b>Mission</b>	<p>Building a community that supports rural Americans' right to make choices that sustain economic opportunities and stable futures. Collaborates with agricultural organizations and farming and ranching communities to provide a platform for information exchange, ensuring agricultural voices are recognized and valued in land and energy decisions.</p> <p><i>FTP works to shift the narrative; REFA helps you protect your interests if you decide a project is right for your operation.</i></p>	<p>Here to empower farmers and ranchers with the tools, advocacy, and resources needed to make their own choices - while always protecting property rights and family legacy.</p>
<b>Core Audience</b>	<p>Mainly serves farmers, ranchers, and ag-focused organizations.</p> <p><i>FTP speaks to the whole community, while REFA zeroes in on the landowners making the final call.</i></p>	<p>Serves individual landowners who are already considering or hosting a renewable energy lease.</p>
<b>Approach to Renewables</b>	<p>FTP tells positive stories and shows how renewables can fit with farming, land security, and property rights.</p> <p><i>FTP helps neighbors understand the upside, while REFA makes sure your rights are front and center if you move forward.</i></p>	<p>REFA doesn't cheerlead renewables. Instead, it makes sure farmers and ranchers have the right to choose - with eyes wide open about contracts, community impacts, and long-term commitments.</p>

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<b>Policy Work</b>	<p>Translates federal and state programs - like USDA offerings - into real opportunities farmers can use.</p> <p><i>FTP educates on available programs, while REFA works to shape the rules that affect your land and contracts.</i></p>	<p>Actively lobbies at the state and federal levels to make sure landowners are represented in policy and regulation.</p>
<b>Community Engagement</b>	<p>FTP focuses on identifying and recruiting advocates and supporters in agricultural communities near renewable infrastructure or projects, uplifting their stories and perspectives to combat misinformation, and creating a broad coalition of support.</p> <p><i>FTP helps your neighbors understand the issues, while REFA works to make sure your county or township gets a fair deal.</i></p>	<p>Develops Community Benefit Plans and Community Benefit Agreements that put real dollars and commitments back into local communities.</p>
<b>Developer Relationship</b>	<p>Does not take developer money. They are fully independent.</p> <p><i>FTP brings independence, while REFA uses its farmer-first structure to hold developers accountable.</i></p>	<p>Has developer sponsors, but its structure ensures members' interests always come first. Developers support REFA because they know farmers' trust is key to successful projects.</p>
<b>Geographic Scope</b>	<p>Currently active in six states - Arizona, Indiana, Michigan, New Mexico, Ohio and Wisconsin - with work focused on rural counties.</p> <p><i>FTP is active locally in select states; REFA is available wherever your farm or ranch is located.</i></p>	<p>Serves members nationwide, wherever farmers and ranchers are considering or hosting projects.</p>
<b>Unique Differentiator</b>	<p>FTP is about building a community movement that changes the rural narrative around renewable energy.</p> <p><i>FTP builds community trust; REFA protects your rights and your bottom line.</i></p>	<p>REFA is about equipping individual landowners with the services and advocacy they need to make smart decisions and protect their land.</p>